

**Stock Symbol: SGF: TSX
SHORE GOLD INC.**

**March 16, 2006
Saskatoon, Saskatchewan**

SHORE GOLD ANNOUNCES THE APPOINTMENT OF TWO NEW EXECUTIVE POSITIONS

Kenneth E. MacNeill, President and C.E.O. of Shore Gold Inc. (“Shore”), is pleased to announce on behalf of the Board of Directors that Mr. Harvey J. Bay, CMA has been appointed as Chief Operating Officer effective March 15, 2006. Mr. Bay is also the Chief Financial Officer of Shore Gold Inc., a position which he has held since November 1, 2002.

Mr. Bay’s career in the mining industry spans more than 20 years and includes senior financial services positions with several well known mining companies including Saskatchewan Mining Development Corporation (Cameco), Hudson Bay Mining & Smelting Co. Ltd. and Claude Resources Inc.

Shore is also pleased to announce the appointment of Mr. Pieter du Plessis as Vice President Exploration effective March 15, 2006. Mr. Pieter du Plessis previously held the position of Project Leader at Shore’s Star Diamond Project.

Mr. du Plessis is a graduate of the University of Stellenbosch, South Africa with a Master’s Degree in geology. He was employed by De Beers for fifteen years on diamond exploration and mining projects in Botswana and Namibia. His last position with De Beers was Mineral Resources Manager at Jwaneng Diamond Mine. In this position he was part of the executive management of one of the world’s most valuable diamond mines where he was responsible for production control in addition to all geological, geotechnical, hydrological, mine survey and mineral resource integration work completed at Jwaneng. Mr. du Plessis and his family moved to Canada in November 2004 and joined Shore in early January 2005. Since his appointment with Shore, he has focused on the design and implementation of the Star Diamond Project prefeasibility study.

Shore is a Canadian based corporation engaged in the acquisition, exploration and development of mineral properties. Shares of the Company trade on the TSX Exchange under the trading symbol “SGF”.

For further information please contact:

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